MBA in International Management



IT ALL STARTS HERE

BERLIN I LONDON I MADRID I PARIS I TURIN I WARSAW





ESCP Quick Facts	4		
Urban Campuses	5		
Rankings & Accreditations ESCP It all starts here A Diverse International Faculty Research at ESCP	6 7 8 9		
		MBA in International Management	10
		Study Locations	13
		Programme Structure	14
Career Services	16		
Company Consultancy Projects	17		
Career Statistics	19		
ESCP Alumni & ESCP Foundation	20		
Promoting an Entrepreneurial Spirit	21		
Alumni Testimonials	22		
How to Apply	24		
Financials & Scholarships	26		
ESCP MBA Contacts	27		



ESCP Quick Facts

The World's

Business School (est. 1819)

European campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

Multi-accredited:

AACSB, EQUIS, EFMD MBA. EFMD EMBA, 5 European Higher Ed standard, UK and Germany Degree Awarding **Powers**

students in degree programmes representing

different nationalities

research-active professors representing 42 nationalities across our campuses

A comprehensive nortfolio

of 46 programmes: Bachelor in Management (BSc), Master in Management, 28 Specialised Masters (MSc), 1 MBA, 11 Executive Masters, 1 EMBA, 2 PhD and 1 **Executive PhD**

academic alliances in Europe and the world in 50 countries.

high-level participants in customised trainings and executive education

over 190 countries





6 Urban **Campuses**

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in North-West London, this campus offers students stateof-the-art facilities in a traditional Victorian building.

MADRID

The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

PARIS

The Paris locations are situated in the south, east, and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in the city centre, in a completely new building inaugurated in 2024. Turin is one of the main business centres in the Italian economy and home to many architectural masterpieces.

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

ESCP Rankings & Accreditations

Financial Times

#1 Worldwide

Master in Finance 2024

#2 Worldwide

Executive MBA 2024

#6 Worldwide Master in Management 2024

#4 Europe

European Business School 2023

#8 Europe

MBA in International Management 2024

#11 Worldwide Custom programmes 2024

#14 Worldwide Open programmes 2024

FT FINANCIAL TIMES Rankings



ESCP benefits from the best international accreditations. Our European campuses enjoy national recognition.









Welcome to **ESCP Business School**

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school.

For over 200 years, our mission has been to inspire and educate purpose-driven business leaders who will make a positive impact on business, society and the planet.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school. It is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity. Becoming part of ESCP is to be ready to meet the great challenges of our time with optimism.

We are living in a world of transformations: ecological, technological and societal. To support companies and institutions as they face these challenges head-on, ESCP trains its learners to become purposeful leaders who are open to the world ahead, trained to think critically and to master ever evolving global issues.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes, a multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose?

Choose ESCP.

It all starts here, with you.



Leon Laulusa,Executive President and Dean

Prof. Benoît Heilbrunn Associate Dean

MBA in International Management



Joumana Kachour
Director
MBA in International
Management

The MBA in International Management is not just like any other MBA.. Its ambition is to offer up to date managerial thinking and practice, and expand them further.

Welcome to a life-changing programme designed to help you achieve your career goals and strengthen your entrepreneurial spirit. Our programme provides the necessary knowledge and key resources to manage and grow a business in our globalised, sustainable, digital and turbulent world.

This highly-ranked and flexible programme can be completed on campus, online or hybrid in 10 or 22 months, and offers a holistic view of the business world to young professionals and entrepreneurs. Participants will enhance their management skills, boost their career potential and become responsible leaders of the 21st century.

If you want to be part of the managers who change businesses by making them more sustainable, digital and entrepreneurial, make it your MBA!



Francesco RattalinoExecutive Vice-President and Dean for Academic Affairs and Student Experience



Véronique TranExecutive Vice President,
Executive Education and Corporate
Relations

A Diverse International Faculty

ESCP faculty inspire students for dynamic international careers. With professors blending business experience and academic rigour, alongside visiting industry experts, students gain real-world insights. Theory meets practice through projects and simulations, ensuring a holistic and impactful learning journey.



Prof. Christoph Seckler Entrepreneurship BERLIN CAMPUS

"The MBA courses in Berlin aim to help our MBAs in developing their "thinking," "doing," and "being." The course has a strong emphasis on action and interaction in the classroom which are all essential to develop as an effective entrepreneurial leader."



PARIS CAMPUS

"The diversity of our students embarks us on a new exciting teaching journey every year. They contribute to the richness and innovation of the statistics courses thanks to dynamic discussions about the use of data in our everyday life, the pitfalls, biases and ethical issues one has to be aware of while processing information."



Prof. Anthony Evans
Economics
LONDON CAMPUS

"The best classroom experiences occur when motivated students, who have a range of backgrounds and perspectives, have an appetite to transform their thinking. The MBA programme will be fun, tough, and provide a perfect springboard for an impactful career."

Prof. Fahmi Ben Abdelkader Finance

PARIS CAMPUS

"The best ideas are a product of disagreement and contest. The MBA class offers a perfect environment where students from different backgrounds and cultures can construct knowledge through exploration and discussion. Having curious students with such "hungry mind" makes teaching such a pleasure."





Prof. Luis Dinis
Marketing & Business Analytics
Industry Manager at Google
MADRID CAMPUS

"The best ideas in Marketing and Business usually come from diverse working groups, the key factor at ESCP. Embracing heterogeneous backgrounds and experiences challenges the status quo which is critical to understanding consumers and unlocking business growth."

Prof. Francesca Pucciarelli MBA Local Academic Director TURIN CAMPUS

"Each time I have the pleasure of speaking with our alumni and ask about their most vivid memory from their time at ESCP, I'm pleased to hear that the Company Consultancy Project (CCP) is often the answer.

The CCP is an immersive learning experience that provides an excellent opportunity to finetune one's personal leadership style and learn how to collaborate closely with others to solve problems and advocate for a point of view."





ESCP Research Institute of Management is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School.

Research Centres & Institutes

The ESCP Research Centers and Institutes federate academic expertise and excellence on major issues for academia and society.

Five Institutes, have been created to tackle big societal challenges:

- Purposeful Leadership Inclusive management
- Innovation, creativity and entrepreneurial transformations
- International Business and the new Geopolitical order
- · Management of Disruptive Technologies
- The future of business Sustainability

In parallel, ESCP BS has extended its faculty academic expertise on the following Research centers:

- Research Center on Well-Being (RCWB)
- The Global Research Alliance In Luxury (GRAIL)
- · The Future of European Multinationals (FEM)
- Artificial Intelligence and Decision Making Al&DM
- Transformative Research on AI for Companies, Individuals, and Society (TRACIS)
- Future of Organizing Research Center (FORCE)
- Research on Environmental and Societal Evolution and Transition (RESET)
- Centre for European / Latin American Research (CERALE)
- · Centre for Research in Sociology (CERS)
- Excellence Centre for Intercultural Management (CIM)
- · Creativity Marketing Centre (CMC)
- European Center for Digital Competitiveness (ECDC)
- Energy Management Centre (EMC)
- Institute of Real Estate Finance and Management (IREFIM)
- Teams in International Business (TIB)
- · Talent Management Institute (TMI)

Chairs **& Professorships**

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues.

Corporate chairs and Professorships are an important component of the ESCP Business School research policy.

They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

Chairs



• Improbable Chair with Galeries Lafavette



 Women in Finance Chair with Amala, Ardian, Eight Advisory, Lombard Odier, Ondra and Vauban



• Mutual and Cooperative Banking for the Benefit of the Economy Chair with **BPCE Group**



 Responsible Innovation in Africa Chair with Axian and Attijariwafa Bank



Reinventing Work Chair with BNP Paribas



Turning Points Chair with Cartier



• "IoT" (Internet of Things) Chair in partnership with **Schneider Electric**

Professorships



• Creativity Marketing Professorship with **L'Oréal**



• Real Estate Tech Innovation Professorship with **Monaco**



MBA IN INTERNATIONAL MANAGEMENT

Lead to shape the future

The highly flexible MBA in International Management provides young professionals with the business skills and mindset for a successful international career.

You will join a cohort of students from around the world with diverse academic and professional backgrounds. The MBA covers all the functional areas of management and provides a multicultural, hands-on experience.



Length

10 to 22 months



Format.

On-campus or Online or Hybrid (a combination of oncampus and online)



Location

3 European campuses

- Period 1: Paris or Online
- Period 2: Berlin or London or
- · Specialisation: Madrid or Turin*

* Must be done on campus.

4 Specialisations

- Consultancy
- Entrepreneurship
- · Fintech & Innovation
- Luxury

Company Consultancy **Projects**



Jessica, 32, USA 10 months, On-campus, Paris-Berlin-Turin

"I am eager to explore Europe's lifestyle and career opportunities and improve my language skills over a condensed period of time. Berlin, an innovation hub, and Paris and Turin, nerve centres of the luxury industry,

seem like the perfect choice to help launch my tech start-up in high-end sustainable clothing."



James, 27, Singapore 10 months, Hybrid, Online-London-Turin

best fit for me as I would like to strengthen my international business acumen in London for a few months while continuing working in Asia where I intend to pursue my career in

the Finance sector. My company is sponsoring my MBA and enthusiastic that I can learn the best from both worlds.



Amina, 30, Morocco 22 months, Hybrid, Online-Online-Madrid

"As a working mom willing to switch careers, my choices are carefully considered. The 22-month hybrid MBA gives me the time, flexibility and financial serenity to study in my home country while being exposed to a

diverse and stimulating environment. I am confident it will put me on the right track for a professional change. Plus, the 2 mandatory on-campus weeks are a great opportunity to interact with the cohort in the vibrant city of Madrid.'

Financial Times Global MBA Ranking 2024



In 2024, the MBA in International Management was ranked 25th worldwide and 8th in **Europe in the Financial Times Global MBA Rankings.**

This outstanding result reaffirms the school's place as one of the most prestigious business schools worldwide.

"At ESCP, we are dedicated to providing an exceptional student experience that goes beyond the sole field of academics. Our focus on personal growth, leadership development, and experiential learning prepares our students to become global responsible leaders who drive sustainable and digital transformation in this fastchanging business world."

Francesco Rattalino, Executive VP, Dean for Academic Affairs and Student Experience

"Our top ranking showcases the excellence of our MBA programme, designed to evolve and empower our students' careers and personal growth."

Journana Kachour, Director, MBA in International Management



Class Profile **Student Diversity**

80-90

22+

Students

Average age 30 years old

45% Asia

30% Europe & Russia

14% North & South America

7%

Middle East

4% Africa



6 vears

Previous studies completed by **MBA** students

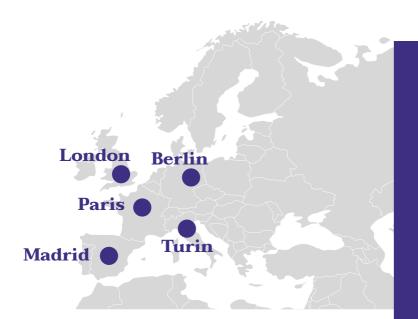
Average professional experience

- Accounting
- · Architecture & Design
- Arts
- Business Management
- Communication / Marketing
- Economics
- Education
- Engineering
- Fashion
- Finance
- Health
- Hospitality
- International Relations
- Political Sciences
- · Languages & Literature
- Law
- Medicine
- Pharmacy / Chemistry
- Psychology
- Sciences
- Technology / IT



Study **Locations**

The MBA in International Management has one intake per year in September, with courses held from September to July. After completing the courses, students will have the options of entering the job market or completing a 6-month work placement (internship).



PERIOD 1

Mid-September > January **PARIS or ONLINE**

PERIOD 2

January > Mid-May

BERLIN or **LONDON** or **ONLINE**

SPECIALISATION

Mid-May > July*

MADRID TURIN

*Two weeks on campus



Scan for a preview of the MBA experience

The MBA **Experience**

Embark on a life-changing journey.

The MBA in International Management provides a premium learning experience that goes beyond classroom and faculty excellence. The school's commitment to consolidating its unique European model, as well as the recent acquisition and renovation of its campuses, including innovative facilities such as digital studios and a state-of-theart Trading Room, make for a stimulating learning environment, both on-campus and online. With the flexibility to study in-person or online and across multiple campuses, you can tailor your educational journey to fit your lifestyle and career goals.

Embracing the diversity of European capital cities will broaden your horizons and allow you to experience an international lifestyle, two invaluable assets to navigate complex life and work environments.

The wide range of clubs and societies at ESCP offers opportunities to acquire valuable skills and to expand your network. Whether you're drawn to the Entrepreneurship Club or the Women in Leadership Society, you'll engage with a dynamic and growing ESCP community. Connect with students and alumni from all programmes and campuses, sharing convivial moments and fostering lasting relationships that enrich your MBA experience.

ESCP's mission to train responsible leaders is based on four pillars: Sustainability. Expertise. Innovation and Community. Through strong choices and learning experiences, it all starts here with you.

Programme Structure

MBA in International Management

Sustainability and AI are integral to our MBA programme. We emphasize sustainable business practices and the transformative power of AI to prepare students for global challenges and innovation.

ONBOARDING July > August ONLINE

6 PREREQUISITES

Fundamental of

· Computer Science

Mathematics

for business

Accounting &

International

Reporting

Marketing

Economics

Strategy

Financial

I-LEAP

PERIOD 1

FINANCE
Understand and take strategic financial decisions

STRATEGY & ORGANISATION

Mid-September > January

Design international sustainable strategies

SUSTAINABILITY & ENTREPRENEURSHIP

Launch and scale up sustainable business

DATA & BUSINESS

Use data to make business decisions

OPERATIONS MANAGEMENT

Create a competitive advantage

PERIOD 2

January > Mid-May

BERLIN or LONDON or ONLINE

FINANCIAL & MANAGERIAL ACCOUNTING Record, analyse and present financial

LEADERSHIP & TEAM BUILDING

Develop sustainable manager skills

MARKETING

information

Apply a customer-centric approach to international business decisions

ECONOMICS

Anticipate the influence of economy on business

Problem Solving & Decision Making

Research Methodology International Business Simulation "Séminaire Improbable"

OPTIONAL COURSES

SEMINARS

CORE MODULES

Languages: French, Italian, German or Spanish

CAPSTONE PROJECTS

Company Consultancy Project - Sustainability 3 weeks

Company Consultancy Project -Specialisation-related - ONLINE 3 weeks

CAREER & DEVELOPMENT

Wednesday afternoons reserved for career activities

- · I-LEAP, a year-long programme dedicated to your personal and professional development
- · Individual coaching sessions
- Industry/function-specific workshops
- Company visits, presentations, coffee-chats, roundtables, networking events and meetings with top-level executives
- · Interviews with recruiters
- · MBA career fairs attracting leading companies from different industries
- **Bootcamps** led by the ESCP Alumni Association on how to be recruited by leading companies in industries such as Consulting, Financial Services, Tech and functions such as Marketing and Sustainability

MBA Advisory Board

The Management Team of the MBA in International Management works closely and meets yearly with top executives from leading global companies and renowned experts to constantly improve the programme and establish bridges with the business community.

SPECIALISATION
Mid-May > July
MADRID or TURIN



CUSTOMISABLE

MADRID

- Consultancy
- Entrepreneurship

TURIN

- · Fintech & Innovation
- · Luxury

Course offerings and location are subject to change without notice.

THESIS

The master thesis is a compulsory component of the MBA in International Management.

Specialisations

Two weeks of courses take place at the end of Period 2 on the indicated campus. Participants can pick 1 Specialisation based on their career objectives.



· CONSULTANCY

Gain knowledge on the global consultancy industry advising the world's most influential businesses and institutions.

· ENTREPRENEURSHIP

Create **value for small and medium businesses** and become a responsible entrepreneur.



TORITY

• FINTECH & INNOVATION

Navigate the **latest innovations and cutting-edge technologies** disrupting Finance and Business at large.

· LUXURY

Contribute to the rise of **sustainability and innovation** in the luxury sector.

The final term of the MBA in International Management, a programme strongly connected to the business world, allows students to focus on the sector in which they want to grow their career. The five-week courses also include a real-life consulting project accounting for additional hands-on training. Our students are equipped to succeed.

Prof. Laura Reyero, Associate Dean MBA (2021-2024)





Career Centre

The MBA Career Centre support students in accelerating their international careers. The tools and resources available throughout the programme enable you to test, refine and reassess you career plans in an effective and flexible way.

- O Located on all ESCP campuses
- R Exclusively dedicated to MBA students
- One day per week dedicated to career activities



Designed by career experts, with the support of the ESCP Alumni Association and **dedicated to your personal and professional development**, the I-LEAP focuses on three core topics:

- Professional Self-Knowledge
- Personal Career Growth
- Career Goal Setting

"The ESCP Career Team offers companies a wide range of options for interacting with students throughout the whole academic year. Their virtual events are smoothly organised and allow employers to meet their future best talents!"

Bpifrance,

Banque Publique d'Investissement



TOOLS

- 55,000 global job opportunities, accessible via an online platform
- Individual coaching sessions with ESCP Career Advisors and industry/ function-specific experts
- Career development & workshops including: storytelling and elevator pitches, interviews, emotional intelligence and innovation and digital transformation for sustainable development
- **Bootcamps** led by ESCP Alumni on how to be recruited by the leading companies in various sectors.



EVENTS

- Company presentations, coffee chats, conferences, roundtables and interviews with recruiters
- MBA career fairs attracting leading international companies
- Alumnights and networking events to connect with peers and industry leaders



ESCP NETWORK

By entering the programme, you will also join the ESCP Alumni Association which consists of a network of more than **85,000** active alumni in over 190 countries. During events or via the online directory, engage with leading international companies and recruiters around the world to build strong, long-term relationships.

Company Consultancy Projects

The Company Consultancy Projects take place over two countries and are key elements of the programme that enable students to work with companies on real-life projects focusing on a sector or a specific function. They require significant commitment. focus and teamwork from the students.

"Involving the MBA Class of 2023 turned out to be a great and fruitful experience for both BNPP and the students. Addressing some of our key challenges on sustainability requires thought leadership and the work undertaken with the students has allowed to bring very valuable additional insights on the priorities we need to focus on. Many thanks for their professionalism, enthusiasm and strong mobilization on these topics!"

Linda Dawudian Head of Strategy and Development, Head of Wealth Engagement Services



"It was a great opportunity for us to consult the MBA class of 2022 on a strategic topic for Cartier. Their professionalism, their motivation and the richness of their backgrounds made this journey very interesting for all of us and we are grateful for the huge amount of time they dedicated to our project and for the recommendations they came up with. Thanks everyone!"

Lauren Bragard International Jewellery Collections Director, Cartier International



Experiential Learning

You will accomplish two Company Consultancy Projects over two countries during the MBA in International Management, which allows you to put into practice the concepts acquired in the classroom and interact with companies on an international level. The CCP provide students with collaborative and intercultural work experience on a case provided by a company.

Students learn how to approach an issue with a critical mindset and to react swiftly in unexpected situations with a creative and open-minded attitude.

Through the two Company Consultancy Projects, students learn how to work efficiently as a team, and hone their skills in:

- Project planning and management
- Data collection and analysis
- Development of hypotheses and recommendations
- Client relationship
- Public speaking and presentations

Within the framework of the Company Consultancy Projects, dedicated workshops are carried out in:

- · Consulting skills
- · Research strategy, tools and data sources
- · Survey and interview techniques
- · Presentation skills

Throughout the project, tutoring is provided by an ESCP professor and/or an experienced consultant.



• CCP 1 - Sustainability case

3 weeks

CCP 2 - Specialisation-related case

3 weeks

Examples of Past Projects

- TECHNOLOGY Support the Sustainable Development Goals in the consumer packaged goods (CPG) industry [Google]
- LUXURY Assess luxury packaging solutions from a client experience perspective [Cartier]
- BANKING Definition of Diversity and Inclusion KPIs for the Strategic Plan [BNP Paribas]
- AUTOMOTIVE Market analysis and marketing strategy in the Electric Vehicle market
- INSURANCE How to create value in the Italian home insurance market [Facile.it]
- TOURISM B2B payments in Travel [Amadeus]
- HEALTHCARE Telemedicine and return on investment: a real case modelling and evaluation
- FOOD Development of a business model for an on-demand service
- HR Global mobility of highly skilled professionals
- FINANCE The Future of Finance: Corporate Banking and Accounting Services in the Digital Age [Grant Thornton]
- RETAIL Implementation of GRI standards for sustainability reporting
- SPORTS Strategic plan for the sustainable sporting events seal [Spanish Olympic Committee]



Some of our corporate partners



LONGCHAMP

BearingPoint.



WAVESTONE





































































Career **Statistics**

Job Locations



Average Salary 143,000 USD*

99% employed within 3 months of graduation*

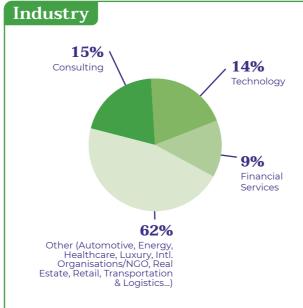
92% work in an international environment

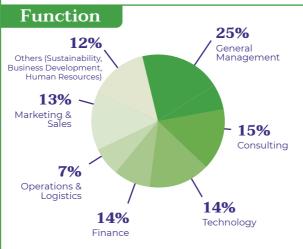
89% experienced a change in sector, function or country

67% work outside of their native country

1% of Entrepreneurs

*2024 FT Ranking Career Statistics







Organisations who recruit our graduates

Accenture · Adidas · AlixPartners · Allianz · Amadeus · American Express · Amazon · Arthur D.Little · AXA Climate · Bain & Company · Bloomberg · Boston Consulting Group · BNP · Capgemini Invent · Cartier · Deloitte · DHL · Doctolib · EBRD · Edgar, Dunn & Company · ENGIE · Estée Lauder Companies · EY · Gartner · GE Renewable Energy · Google · Grant Thornton · HelloFresh · IBM · J.P. Morgan · Kering · Korn Ferry · KPMG · Lavazza · Linxens · L'Oréal · Mastercard · McKinsey & Company · Nestlé · Orange · Publicis · PwC · Richemont Sanofi · Salesforce · SAP · Schneider Electric · Sodexo · Strategy & · SGS · UNESCO · United Nations





ESCP Alumni

ESCP Alumni is an international and rich network of 85.000+ members worldwide. ESCP Alumni supports its members (graduates and students) by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 55,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



For further information:

info@escpalumni.org +33 (0)1 43 57 24 03 escpalumni.org

ESCP Foundation

For more than 10 years, the ESCP Foundation's mission has been to support the long-term dynamism of the School by raising funds and financing high-impact projects. Benefiting from the generosity of individuals and corporate partners, the ESCP Foundation supports the ambitions and the academic excellence of ESCP Business School through four pillars:

- Equal opportunity and inclusion
- Student Experience
- Excellence in Academic Research & Pedagogical Innovation
- Entrepreneurship



For further information:

Marion Calone mcalone@escp.eu fondation.escp.eu





Promoting an Entrepreneurial Spirit

ESCP places an increasing value on capturing and nurturing an entrepreneurial spirit: as true for established businesses as for start-ups.

Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that cultivating entrepreneurial spirit is important for all students in all disciplines.

In 2018 the JEAN-BAPTISTE SAY INSTITUTE was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.

Entrepreneurship courses

are included in the MBA in International Management as a core course and as a

Incubators and accelerators:

The School has three 'Blue Factory' incubators in Berlin, London, Madrid, Paris and Turin, as well as an accelerator in Paris. Overall the creation of more than 600 companies was supported since 2007.

Events include real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs. Highlights are the annual 'Innovation & Entrepreneurship Award' and the 'Made in ESCP' pitching event in Paris. In addition, during the annual Global Entrepreneurs Week, Entrepreneurship Festivals are organised at each of our

Alumni estimonials



Cynthia Nahas Class of 2019, Lebanon Customer Success Partner at SAP

"After three years of experience in a FinTech company as a functional consultant, I decided to start a new adventure and challenge myself on different levels: personal and professional. I chose to pursue an MBA degree at ESCP Business School to develop my knowledge in International Business and embark on an international career path, but not only. This experience allowed me to get out of my comfort zone, live in two different countries and meet people from different cultures and backgrounds which enriched this experience and made it one of a kind."



Valentina Ullrich Class of 2020, Germany CEO & Founder of Frieda Health (Germany)

"The MBA in IM programme at ESCP is the perfect mixture between practical (consultancy) experience and transfer of knowledge and personal development through 1-on-1 coaching. Furthermore, it provides an incredible network of talented people from all over the world and the opportunity to study in more than 2 capital cities in Europe."



Cecelia 7hu Class of 2022, China Senior Programme Manager at Amazon (Berlin)

"My experience at ESCP was genuinely transformative. The programme afforded me the opportunity to delve into subjects that bolstered my business acumen in the international market. I particularly valued the programme's duration, diverse multicampus experiences, and the meaningful connections forged with fellow cohort colleagues. Notably, the commendable ESCP alumni network deserves special mention. Every individual I approached before and during the MBA demonstrated kindness and support. Reflecting on my journey, I can confidently affirm that the return on investment from studying at ESCP was not only satisfying but also instrumental in propelling me to the career and life milestones I aspired to reach."

Gauray Purohit Class of 2020. India Global SDR Manager at Crownpeak (Luxembourg)



Europe was made to come true after joining



Ludovic Bamou Nyamsi Class of 2022, Cameroon Senior Account Manager at Google (Ireland)

such a prestigious school."

"When it came to choosing a school for my MBA: beyond reputation, the access to a multi-country experience immersed in a highly culturally diverse study environment was a must-have. ESCP perfectly matched these criteria. I had a very enriching experience on the Paris, Berlin and Madrid campuses. I was particularly impressed by the quality of the alumni network and the career services, through extensive coaching sessions, interview preparations workshops, experience sharing meetings with senior professionals from various industries and career weeks."



Rene Carrillo Turcios Class of 2023, El Salvador Western Europe Logistics Services and Project Manager Hilti Group (Paris)

"When choosing an MBA programme, I believe there are many factors to consider. For me, the ESCP MBA stood out for its truly international nature, featuring international professors, a diverse cohort, and multiple campuses in different cities, allowing you to choose and experience different cultures during the same journey. Additionally, the sense of community is a significant factor. The friendships formed during the MBA are crucial for success throughout the programme. Although it is difficult to predict what comes next in personal and professional life, the diverse perspectives from my colleagues have been invaluable in helpina many of us succeed after completing the MBA."







The opportunity to be a part of the MBA cohort 2023 was a groundbreaking experience for me. From meeting people from 27+ nationalities, to learning about the various business aspects, this year has been a great source of growth and

The MBA is a full blend of learning, leadership and experience and development. The multicampus experience that ESCP offers is another logistics and stakeholder management.

strategy simulation gives a real-time experience scenarios. The hands-on project work, combined the skills needed to analyse complex business effectively communicate recommendations to

assigned the president of the Women in Leadership society has been a very inspiring journey for me. The values and the mission that of gender inclusivity and equality is something students to participate in the societies and initiatives as much as they can as it is an additional source of learning alongside the ESCP MBA experience.

Aishwarya Kaushik, Class of 2024, India President of the ESCP Women in Leadership Society

Degrees

French Accredited Master Degree

The MBA in International Management programme was granted the "grade de Master" for its "diplôme d'enseignement supérieur en management international" by the French Ministry of Higher Education, Research and Innovation (MESRI).

This degree, recognised worldwide, is registered on the RNCP (French Register of Professional Certifications) - RNCP sheet N°39436.

Admission Requirements



Proficiency in English

AND

Hold a **4-year degree** (240 ECTS) or a Master's degree + **3 years** of professional experience*

OR

- Hold a 3-year Bachelor degree (180 ECTS)
 + 3 years of professional experience**
 - * Experience includes full-time roles and excludes internships.
 - **A specific process of VAPP (Validation of Acquired Professional and Personal Knowledge) will be required to be considered for an interview. Candidates will need complete an additional form which will require final approval by our Admission Committee.



The MBA in International Management uses a rolling admissions process. Check our website for more information about the application deadlines.

Applications are made online and once completed, presented to a selection jury. Our admissions coordinators are at your disposal to guide you and share tips throughout your application process. Check the next application deadlines on our website.

Only one application is accepted per candidate per year. It remains the student's responsibility to check up-to-date information on required student and work visas.



STEP 1

Application

The application form must be completed entirely in English.

You will need to provide the following documents:

- Copy of ID or passport
- CV (in English)
- Degree certificates
- Grade transcripts (covering all years of university study)
- Professional reference (e.g. an employer's reference)
- Admission test: GMAT or GMAT Focus Edition (online test accepted), GRE, Tage Mage or equivalent.

If you are unable to provide a GMAT, GRE or Tage Mage certificate, you will be requested to take an ESCP in-house admission test during the admission session.

English test: IELTS, TOEFL, Cambridge or TOEIC Candidates who have obtained a university degree taught in English or who have lived for 3 years in an English-speaking country are exempt from the English test.

STEP 2

Interview

Each candidate is interviewed in English by a panel consisting of programme directors, faculty members and alumni.

The interview can be held online or on-campus.

STEP 3

Final Decision

You will be notified of the jury's decision within three weeks of the admission session.



Financials & Scholarships

ESCP Business School offers a range of financing options, as well as scholarships for eligible candidates, which can help towards funding the programme.

Get in touch with our admissions coordinators for any questions about financing your MBA.

ESCP Grants

All applicants to the MBA in International Management programme are automatically considered for our grants. Grants are awarded in varying amounts, as decided by the Admissions Committee. The committee carefully reviews each candidate's application, taking into account different key factors such as the essays, professional background, work experience, GMAT score, personal interview and financial situation.

ESCP Scholarships

All applicants admitted to the MBA in International Management programme are eligible to apply for merit-based scholarships.

- Women in Leadership Scholarship
- NGO / Non-profit Scholarship
- Entrepreneurial Scholarship

These scholarships are awarded by a panel that includes the MBA Programme Director, the MBA Associate Dean, as well as leading industry executives. The scholarships will be deducted from the MBA tuition fees.

To learn more about your eligibility for scholarships, please contact the local Admission Officer.

Local scholarships

You may also be able to obtain financial aid from your home country. Check our website for a list of local scholarships available to you.

Bank loans

Financial institutions in many countries offer education financing to local citizens at very attractive rates.

For the latest updates on our fees, scholarships and financing options, including the next deadlines, please visit our website: escp.eu/MBA.



ESCP MBA Contacts



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MBA

in International Management

ESCP benefits from the best international accreditations. Our European campuses enjoy national recognition.









5 European Higher Ed accreditations

BERLIN

Heubnerweg 8 – 10 14059 Berlin, Deutschland

LONDON

527 Finchley Road London NW3 7BG, United Kingdom

TURIN

Via Andrea Doria 27, 10123, Torino, Italia

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MARIA DE MOLINA

Maria de Molina 28006 Madrid, España

NAVALMANZANO

Navalmanzano 6 28035 Madrid, España

PARIS

CHAMPERRET

6-8, av. de la Porte de Champerret 75017 Paris, France

MONTPARNASSE

3, rue Armand Moisant 75015 Paris, France

WARSAW

c/o Kozminski University, International Relation Office, 57/59 Jagiellońska St. 03-301 Warsaw, Poland

BRANCH CAMPUS

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