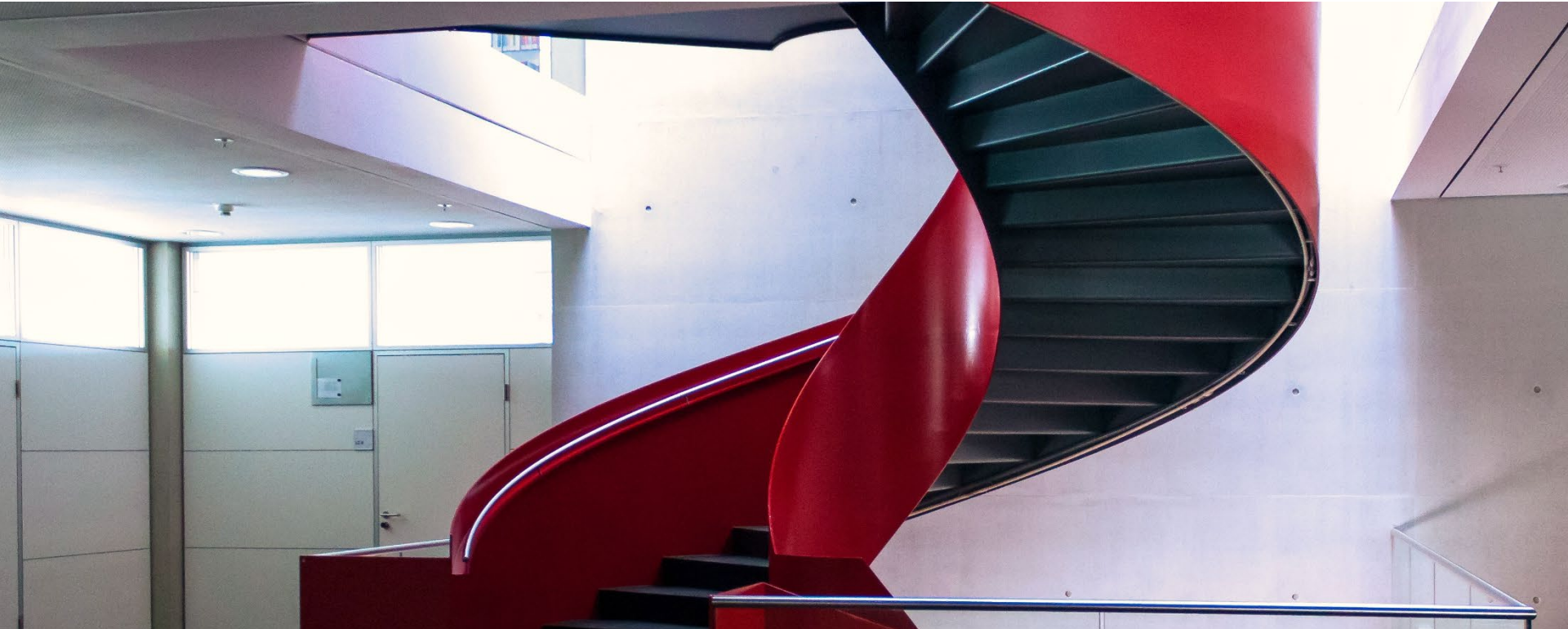EXECUTIVE MASTER PROGRAM

M.Sc. in Management

Advancing sustainable change

| The program represents a general management education that is complemented with selected elements from other disciplines, including psychology, sociology, and practical philosophy.

| By drawing on different theoretical perspectives, state of the art research results, and advanced scientific methods students are qualified to design and implement innovative solutions for the complex business challenges of the 21st century.

| Within a holistic learning approach – based on interactive lectures, seminars, and projects – students are required to work on interdisciplinary and cross-disciplinary topics, while being integrated in a diverse team of fellow students.

| The small group-setting further supports the students to find, translate and combine information outside their own area of expertise, including knowledge from the field.

| The overall goal of the program is to enable students to act and behave as "sustainable change agents" providing a valuable contribution to the transformation of their organizations, in an individually and socially responsible manner.

LEARNING OUTCOMES

| Learn how to tackle new problems and start own initiatives

| Become acquainted with managing and analyzing big data to draw insights

| Understand the impact of digitalization on modern markets and the "triple bottom line" of a business

| Develop an entrepreneurial mindset and identify new (digital) opportunities

| Value diversity and inclusion as a source for long-term prosperity

| Refine communicative skills and develop intercultural competencies

| Define own ethical values and discuss impact on future decision making

JOB PERSPECTIVES

| Managing new projects in a large corporation

| Management position in companies covering sustainable topics

| (Inhouse-)Consulting

| Position in (social) Start-Ups

| Social Entrepreneur

25.04.2023

WHOM WE ARE LOOKING FOR

You will benefit the most from this program, if you are

| **Creative:**
You are fascinated by developing new ideas and solving challenging problems

| **Curious:**
You are eager to understand theoretical backgrounds and learn different perspectives and viewpoints
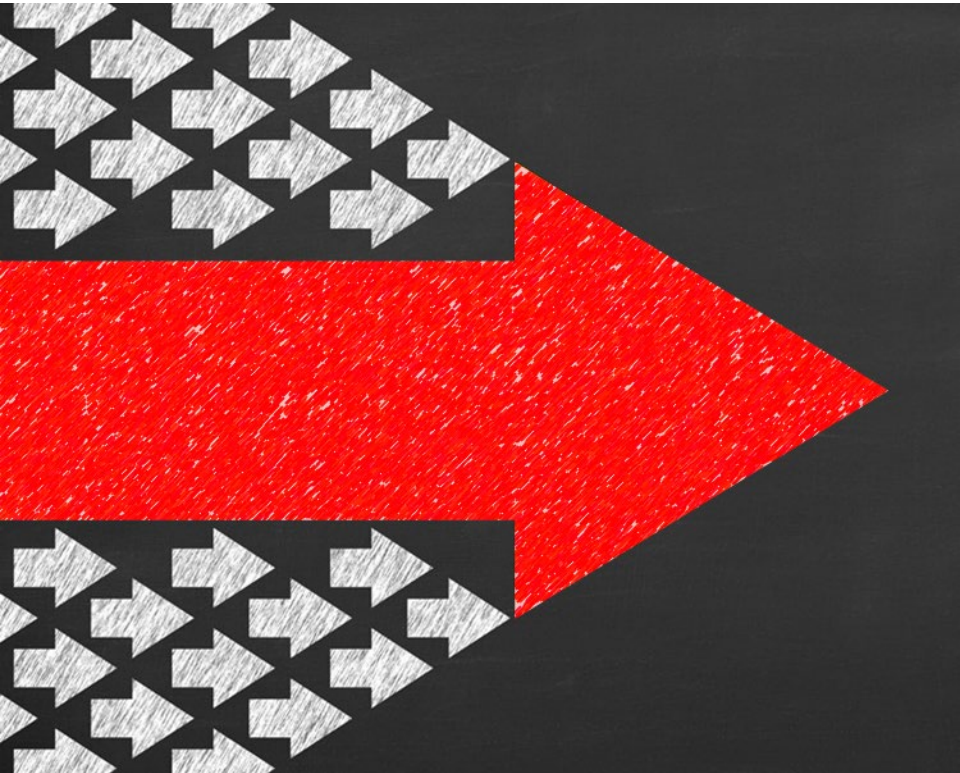
| **Caring:**
You consider consequences on the planet, society, and long-term prospects

| **Committed:**
You are willing to work hard and seek a decision-making position

25.04.2023

ENTRY REQUIREMENTS

A bachelor's degree of at least 180 CP and a minimum work experience of 1 year

25.04.2023

STRUCTURE

Core Modules (44 CP)
| Strategic Management (4 CP)
| Organization and HR Management (4 CP)
| Accounting & Finance (4 CP)
| Data Analysis & Econometrics (4 CP)
| Digital Transformation and Entrepreneurship (4 CP)
| Entrepreneurial Finance and Corporate Venturing (4 CP)
| Industrial & Organizational Psychology (4 CP)
| Consumer Behavior and Employer Branding (4 CP)
| Diversity- and Innovation Management (4 CP)
| Digital Transformation and Change Management (4 CP)
| Responsible Leadership and Interpersonal Skills (4 CP)

International Academy, South Africa (6 CP)
| International- & Intercultural Management (6 CP)

Project Work (10 CP)
| Applied Data Science (10 CP)

MA-Thesis (30 CP)