

Innovative. International. Individual. We are HHL.

MBA Program in General Management

part-time (weekend structure)



Program Design and Structure

HHL's innovative, internationally accredited part-time MBA Program offers practical management knowledge and vital leadership skills, combining theory and practice. One focal point is the promotion of your entrepreneurial mindset. The schedule is perfectly structured as a balanced combination of on- and offcampus learning combined with the Global Immersion Seminar as a special highlight at the end of the program. Past lecture visits have taken place at leading business schools, including Boston University School of Management, Babson College, Harvard Business school and MIT. Throughout the studies the career development team provides support for students' self-development and offers guidance in pursuing a rewarding and meaningful career.

| Year 1: Term 1–4 | | | | | |
|--|--|--|--|--|--|
| 1 residential week in Leipzig | Welcome week in Fall | | | | |
| 12 intensive weekends in Leipzig | Friday 4.00 pm - 8.30 pr Saturday 9.00 am - 7.00 pn Sunday 9.00 am - 5.00 pr | | | | |

| Year 2: Term 5-8 | | | | | |
|---|--|---|--|--|--|
| 1 week in Leipzig 1 week abroad | Residential week in Fall Global Immersion Seminar | | | | |
| 4-8 intensive weekends in Leipzig | Friday Saturday Sunday | 4.00 pm - 8.30 pm 9.00 am - 7.00 pm 9.00 am - 5.00 pm | | | |

Target Group

HHL's part-time MBA Program is especially designed for middle management professionals with a high potential who are seeking to complement their previous education with state-of-the-art management knowledge and leadership skills.

What makes our MBA Program unique?

- _ Focus on leadership and
- entrepreneurship
- _ Compact weekend structure
- _ Highly diverse and international student body
- _ High return on investment
- _ Small and interactive classes
- _ Tailor-made career
- development service
- International seminar week
 Strong alumni and business
- network

Key Facts

Target Group: Managers, mid-career professionals

Duration: 24–36 months* (90 ECTS credit points)

Degree: MBA (AACSB accredited)

Language of Instruction: English

Frequency: 2 residential weeks in Leipzig, 1 optional week abroad (Global Immersion Seminar), 17 on-campus weekends in Leipzig

Start: September

Application Deadline: June 30 (Early Bird: Nov. 30/Feb. 28)

Location: Leipzig

Participants per Class: 35-45

Average Age: 34 years

Work Experience: 8.5 years (average), 3 years (minimum)

Tuition: EUR 39,500 Early Bird: EUR 36,000/37,000

* all relevant courses are offered within 24 months

Contact

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Curriculum^{*}

HHL's part-time MBA curriculum is structured into four major parts: the Essentials provide a holistic coverage of general management topics, while the General Management Electives provide several customization opportunities. The remaining parts of the program are the Global Immersion Seminar and the Final Project. HHL's resident and international faculty will sharpen participants' analytical as well as interpersonal skills in areas such as communication, leadership experiences, project management and negotiation.

| Business Essentials 24 ECTS | | Leadership Essentials 12 ECTS | | |
|------------------------------------|--|----------------------------------|-----------------------------|--|
| Problem Solving & Communication | Entrepreneurship | Me as a Leader | Ethics & Sustainability | |
| Global Economics | Reporting | Negotiation | New in a Leadership Role | |
| Strategy | Financial Management | | | |
| Marketing | Supply Chain Management & Logistics | | | |

| | Business Electives max. 36 ECTS | | International Leadership Electives (Customize Options) | | |
|---|------------------------------------|--|---|--|--|
| Innovative Impact | Financial Brilliancy | Strategic Mastery | Choose one or two course(s) from not se- lected Elective modules Open Course** | | |
| Innovation Management | Managerial Economics | Disruptive Technologies and Business Models | | | |
| Online Marketing & Customer Analysis | Value Growth | Change Management | (e.g. Coding und Data Literacy) | | |
| Business Case Design | Funding Growth | Strategy for Growth | Global Immersion Seminar*** | | |
| | M&A Seminar | Authentic Leadership | Extra course from term abroad | | |

Final Project 18 ECTS

The HHL student body is very diverse and international. Part-time MBA students benefit from a valuable network of our high-profile company and alumni contacts, e.g.:

| Gntinental 3 | DAIMLER | _ _} #L_ | , MERCK | PORSCHE | | SIEMENS | • • T Deutsche Telekom |
|--------------|---------|-----------------|------------|---------|--|---------|---------------------------|
|--------------|---------|-----------------|------------|---------|--|---------|---------------------------|

HHL Leipzig Graduate School of Management

Founded in 1898, HHL is one of the very first business schools in the world. It ranks amongst the leading international business schools. The goal of the university-level institution is to educate effective, responsible and entrepreneurially minded leaders. In addition to HHL's international focus, a combination of theory and practice plays a key role in its educational approach. HHL stands out for its excellent teaching, its clear research orientation, its effective knowledge transfer into practice, as well as its outstanding student services.



ACQUIN



Financial Times Global Master in Management Ranking 2022 #11 Career Service Worldwide

Startup Radar ranking by Stifterverband für die Deutsche Wissenschaft 2020 **#1 Entrepreneurial University in Germany**



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At HHL three levels at which we learn in MBA studies: First, the contents of the lectures. Secondly, the experiences of fellow students, which we share in the discussion. And third, that you learn a lot about yourself. By constantly pushing yourself as close as possible to your performance limits, you learn a lot about how you deal with stress and how to set the right priorities. I noticed how I went through a complete change of perspective during my MBA studies and now approach problems in a completely different way. As an engineer you often strive for a technical solution, but in the MBA you learn that there are many ambiguities and different ways to solve a problem.

Robert Riesebieter

HHL part-time MBA alumnus Associate Partner at McKinsey & Company

HHL Facts & Figures

Established: 1898

Status: Private, state-approved institution with university status, able to grant doctoral and habilitation degrees

Accreditation: AACSB, ACQUIN

Departments: Accounting & Auditing, Business Psychology & Leadership, Digital Innovation in Service Industries, Economic & Business Ethics, Economics & Information Systems, Entrepreneurship & Technology Transfer, Financial Management, Innovation Management & Entrepreneurship, International Management, IT-based Logistics, Law of Economic Regulation, Macroeconomics, Marketing Management and Sustainability, Mergers and Acquisitions, Microeconomics, Retail Management, Strategic Entrepreneurship, Strategic Management & Digital Entrepreneurship

Students: Approx. 800 (40% international students)

Alumni: Over 3,500+ graduates

Startups founded by HHL alumni: About 300+, more than 40,000+ jobs created, 90% success rate

Partner universities: Over 140