

1 YEAR PROGRAM

JANUARY - DECEMBER



# THE IMD MBA PROGRAM

Let purpose power your future

## OVERVIEW

The IMD MBA is a one-year, top-ranking, personalized, and experiential learning journey with purpose. Develop reflective and responsible leadership skills as you gain the knowledge you need to maximize your career impact, succeed in a rapidly evolving world, and make sustainable impact in your organization and society.

Our campus is located in Lausanne, Switzerland, a thriving center for med-tech, neuro-tech, deep learning, and startups. In this innovative, entrepreneurial, and global business environment, our MBA gives you the opportunity to connect with thought leaders and world-renowned organizations.

## The 4 pillars of the IMD MBA Program



REFLECTIVE &  
RESPONSIBLE  
LEADERSHIP



EXPERIENTIAL  
LEARNING



PERSONALIZED  
ATTENTION



SUSTAINABLE  
IMPACT

Your intimate class size of between 100 to 120 students means we really get to know you, while personalized leadership and career development coaching leverages your unique experiences, helps you understand your purpose and accelerates your success. Plus, the intimate nature of the program will see you build strong bonds with your fellow students and alumni community and become part of a lifelong international network of other.

90% of our last graduation class had received at least one job offer within three months of graduating. They were employed in 27 different countries and 95% changed either function, industry or geography.

## PROGRAM HIGHLIGHTS



Mountain Experience



Leadership Lab



Start-up Projects



Guest Speakers



Innovation Lab



Discovery Trip



Digital Analytics Lab



International Consulting  
Projects

## ADMISSIONS CRITERIA

**Bachelor Degree or equivalent**

**At least 2 years of work experience**

**Two recommenders**

**GMAT or GRE score**

**TOEFL or IELTS score**

## Start a life changing journey

Our admissions process is your opportunity to demonstrate a holistic overview of your academic ability, career progression, achievements, leadership capacity, international outlook, integrity, drive, initiative and interpersonal skills.

We want to know what you will contribute to the learning experience of your classmates and to the future of business and society.

Students are typically between 25-32 years old with very diverse backgrounds and each class usually represents around 40 different nationalities. 35% of our current students are women and the average GMAT score is 680.

### Admissions & scholarship application deadlines:

**1 February, 1 May, 1 July, 1 September for the 2024 program**

## FEES AND FINANCING

We aim to encourage all high achievers from around the globe, including those who don't necessarily have the financial means to apply, but do have the potential, drive and passion that we are looking for.

Our scholarship and financial aid options aim to recognise your accomplishments and encourage applicants who will bring valuable contributions to the overall class.

At IMD, the MBA tuition fees cover all of your program and project-related expenses for the year including weekday lunch on campus, leaving you free to focus on making the most out of your MBA experience.

To find out more about this life-changing journey, why not join one of our events or reach out to your regional advisor for a chat about your profile and goals and how the IMD MBA can help you?

**Learn more on our website: [www.imd.org/mba/events](http://www.imd.org/mba/events)**



**CHF 97,500**  
MBA tuition fees  
for 2023



**75%**  
of our female students  
were awarded a scholarship



**59%**  
of MBA students received a  
scholarship from IMD in 2022



**61%**  
of scholarships awarded  
were merit based

**Own your career direction,  
develop as a leader, and get equipped  
to create a positive and lasting impact  
with the IMD MBA.**

**Talk with us**  
+41 21 618 0298  
[mbainfo@imd.org](mailto:mbainfo@imd.org)

**Apply now**  
[www.imd.org/mba](http://www.imd.org/mba)